



Bangor Savings Bank Launches Annual *Peanut Butter & Jelly Drive* to Support Maine Food Pantries

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BANGOR, ME – Bangor Savings Bank is stepping forward again in an effort to fight hunger. During the month of March, Bangor Savings Bank will be collecting jars of peanut butter and jelly to benefit local food pantries and other hunger relief programs in Maine. Donations can be made at any of the 56 Bangor Savings Bank branch [locations](#) throughout the state.

“Since launching this program in 2012, Bangor Savings’ *Peanut Butter & Jelly Drive* continues to grow. Last year we collected over 7,000 jars of peanut butter and jelly! Our goal is to increase that number this year, so that more families will have access to a protein-rich, non-perishable food that will make a big difference in their daily lives,” said Lisa Bird, Assistant Vice President and Senior Community Relations Coordinator at Bangor Savings Bank.

Bangor Savings Bank is asking the public to help Mainers in need by dropping off jars of peanut butter and jelly – all sizes and types accepted – during the month of March at any Bangor Savings Bank branch. Donors are encouraged to take a “selfless selfie” while they are at the bank branch donating the peanut butter and jelly and send to socialmedia@bangor.com. For each selfie received, the Bank will donate an additional two jars of peanut butter to the drive. The selfies will be shared on the Bangor Savings Bank [Facebook page](#) during the month of March, as well.

The peanut butter and jelly donations will be distributed to a food relief program in each of the 56 branch location communities.

Bangor Savings is receiving generous support from media partners WLBZ-TV/Channel 2, WCSH-TV/Channel 6, and Maine Internet Radio LLC to increase awareness of the 2015 *Peanut Butter & Jelly Drive*.

Please like Bangor Savings Bank on [Facebook](#) and follow on Twitter (@bangorsavings) to see the *Peanut Butter & Jelly Drive* selfies and become part of the Bank's online community.

About Bangor Savings Bank: *Bangor Savings Bank, with more than \$3 billion in assets, offers retail banking and investment management services to Maine consumers as well as comprehensive commercial, corporate, payroll administration, merchant services, insurance, and small business banking services to Maine businesses and organizations. The Bank, founded in 1852, is in its 163rd year of service to the people of Maine, with 56 branches and on the Web at www.bangor.com. The Bangor Savings Bank Foundation was created in 1997. Together the Bank and its Foundation invest more than \$1 million per year into the community in the form of nonprofit sponsorships, grants and partnership initiatives.*