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## **GOBankingRates.com Names Bangor Savings Bank One of the Best U.S. Banks for Baby Boomers**

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**BANGOR, ME** - Bangor Savings Bank was recently included in a [list of banks](#) rated the highest for offering services tailored to the Baby Boomer generation – those born between 1946 and 1964. GOBankingRates.com, an online financial information resource, evaluated banks from all over the county and chose the Top 10 based on their retirement and estate planning services, excellent customer service and bank accounts designed for customers age 50 to 68.

Bangor Savings was ranked the sixth best bank in the U.S. and was selected for its comprehensive Wealth Management division that provides tailored financial solutions for customers, focusing on investments, retirement planning, trusts/estates and institutional services. In its assessment, GoBankingRates stated, “The 2013 J.D. Power Retail Banking Satisfaction Survey ranked Bangor Savings Bank highest in the New England... (and) in March 2014, Bangor Savings Bank was recognized as a J.D. Power 2014 Customer Champion, an elite list of 50 U.S. companies that focus on service excellence.”

According to a 2012 Nielsen report, there are presently more than 80 million baby boomers in the U.S. and it's projected that half the U.S. population will be age 50 or older by 2017. A 2010 [report](#) by EMSI (Economic Modeling Specialists Int.) showed Maine as having the highest concentration of Baby Boomers in the country, with the state's population of that group numbering 406,977.

Jim Conlon, President and CEO of Bangor Savings Bank, commented on the recognition. “As Maine's largest community bank, we've been dedicated to providing a high level of customer service and a broad array of banking services for 162 years to help the people of Maine

achieves their goals and dreams. We know we're succeeding when our customers are happy and it's an honor to be recognized on a national basis for that success," said Conlon.

GOBankingRates ([www.gobankingrates.com](http://www.gobankingrates.com)) connects consumers with the best banks, credit unions and interest rates nationwide, aggregating over 11 million rates from more than 6,000 institutions. Its editors are regularly featured on top media outlets, including U.S. News, Forbes, Huffington Post, Yahoo! Finance and Business Insider.

**About Bangor Savings Bank:** Bangor Savings Bank, with more than \$3 billion in assets, offers retail banking and investment management services to Maine consumers as well as comprehensive commercial, corporate, payroll administration, merchant services, insurance, and small business banking services to Maine businesses and organizations. The Bank, founded in 1852, is in its 162nd year of service to the people of Maine, with 57 branches and on the Web at [www.bangor.com](http://www.bangor.com). The Bangor Savings Bank Foundation was created in 1997. Together the Bank and its Foundation invest more than \$1 million per year into the community in the form of nonprofit sponsorships, grants and partnership initiatives.

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